**National Initiative for Consumer Horticulture (NICH)**

**Executive Committee**

**Bi-Weekly Conference Call**

**Tuesday February 5, 2019**

**10am ET / 9am CT / 8am MT / 7am PT**

**Agenda**

Attendees: Gail, Sylvia, Missy, Ellen, Mason, Debbie, Casey, Shannon

1. Strategic Tactics *continued* (Casey)

See edits on Strategic Tactics\_v2. Committee will continue discussion at next meeting starting at bullet 3 under Grow Consumer Horticulture and also discuss all of Ensure Funding.

1. Year-End Report (Ellen)

For distribution in e-blast.

1. Committee Updates (new, Emergent Info to Share)
   1. Environmental (Gail)  
      Committee has developed a press release and infographic. Suzie historically handled press releases so Ellen will email Suzie to inquire how we can send a press release out.
2. Council Updates (new, Emergent Info to Share)
   1. Non-Profit (Shannon)  
      Goal is to host a meeting in February.
3. New Business

**ACTION ITEMS:**

* Relevancy reviewers – Always potentially needed please continue to have potential relevancy reviewers contact Tom Bewick @ NIFA ([TBEWICK@nifa.usda.gov](mailto:TBEWICK@nifa.usda.gov)).