#PlantsDoThat
Horticulture: The Art, Science, & Business of Plants

Horticulture contributes $196 billion to the US economy across a diverse array of businesses. But the story doesn’t end there. Horticulture benefits the wealth and health of every citizen and every community in the US.

## Where We LIVE
- Our homes represent 25% of our personal wealth. Well-landscaped homes are more valuable.
- A 25-foot tree reduces annual heating and cooling costs for typical homes by 8-12%.
- Improvements to your landscape pays off! The return on investment for landscape upgrades is 109%.
- 1/4 of American homes grow berries, veggies, or fruit trees.

## Where We WORK
- Green roofs provide beauty and moderate rooftop temperatures, reducing heat loads and lowering energy costs.
- Office plants reduce employee sick time by 14% and improve work productivity and speed.
- Upkeep and preservation of urban green habitats creates new jobs, boosts local economies, and adds to community prosperity.

## Where We SHOP
- Stores with landscaped areas have expanded sales resulting from longer shopping occasions and can charge more due to higher perceived quality.

## Where We PLAY
- Parks provide cities and citizens significant value. In Philadelphia, parks generate $23 million in city revenue, $16 million in municipal cost savings, and $1.1 billion in cost savings for citizens.

## Where We SPORT
- There are 4 million miles of US roadways. Street trees preserve paved surfaces. Shaded roads save up to 60% of repaving costs. Trees also improve driver safety and result in fewer traffic accidents.

## Trails and Greenways
- Trails and greenways increase property values and make adjacent homes sell faster.

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