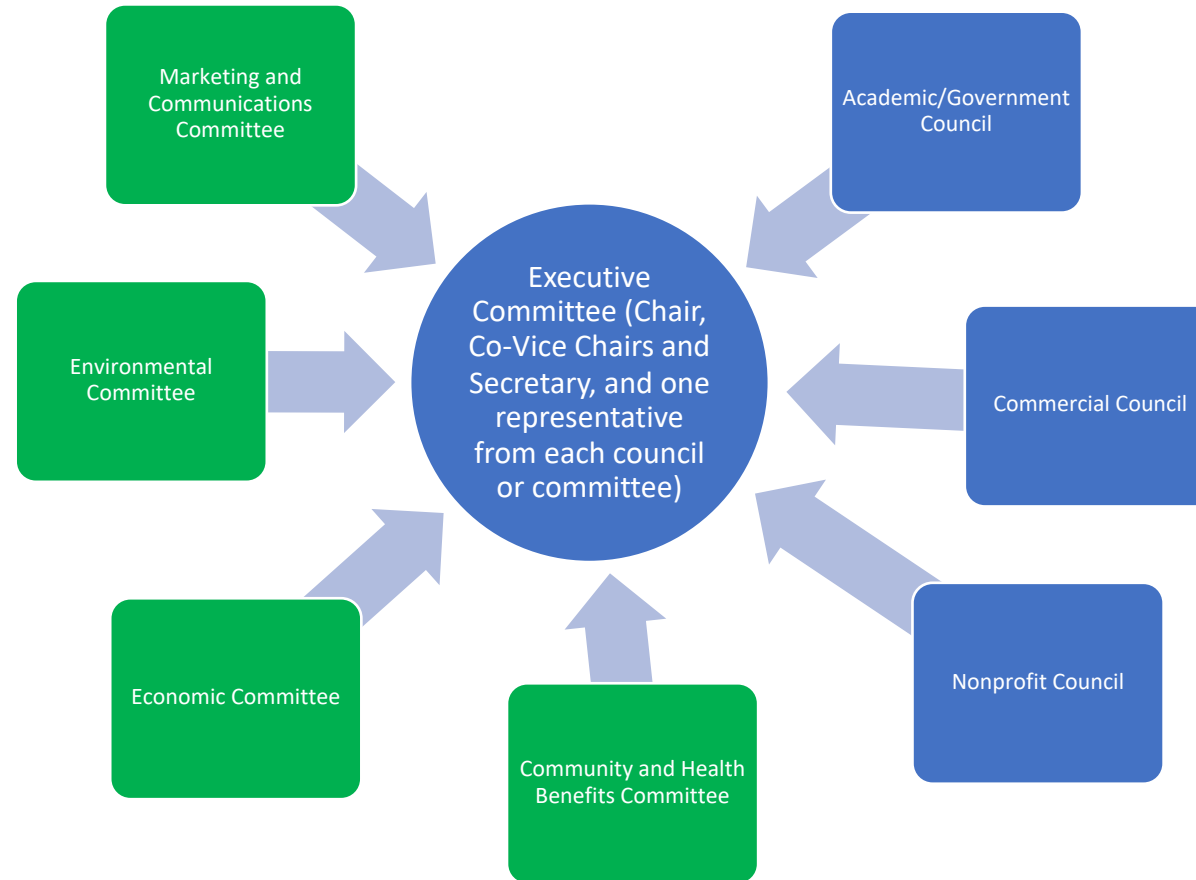


Organizational Structure



Committees (green)

- Serve to identify, develop, revise, prioritize, and execute objectives articulated in strategic planning sessions and/business plans in order to further the initiative
- Work in concert with other committees and Chairs to minimize duplicative efforts as some objectives invariably cross goal areas
- Receive and employ feedback given by Councils in prioritizing their work
- Provide timely requests to Councils for specific actions such as letters of support, dissemination of information to stakeholders, etc.

Councils (blue)

- Assemble a broad group of stakeholders to represent all aspects and viewpoints of the horticulture sector they represent
- Hold listening and engagement sessions as needed to develop, prioritize, and propose emerging sector needs to Committees as well as respond to their requests
- Engage with all Committee Chairs as needed to ensure Council priorities help guide initiative objective

Growing a healthy world through plants, gardens, and landscapes.